



SUMMER THUNDER EVENTS

www.yoursummerthunder.com

Josh Bryan * Tel. 509-315-8203

April Rees * Tel. 590-590-8376

IMMEDIATE RELEASE

PRESS RELEASE

Summer Thunder Events presents Spring Break 2010 Seaside Convention Center - March 19th, 20th, & 21st Seaside, Oregon

Summer Thunder Events was founded in 2004 with the launch of its first event in Long Lake, WA. The group has continued to successfully produce many events and is pleased to bring Summer Thunder "Spring Break 2010" to the Seaside Convention Center March 19th – 21st.

Recognizing the dependence of the Tourism Industry in this area, the economic impact for Seaside and the surrounding regions due to hosting this Event will be massive. It is estimated over 50% of those attending the Event reside approximately over 50 miles away, therefore, the demand for lodging accommodations alone is quite substantial. Recognizing that .80 cents from every dollar comes from tourism in the lodging industry in South County.

The Event itself is 100% entertainment offering a spectacular combination of national headlining music flown in from L.A., Celebrity Bike Builders, local business shops exhibiting at the show, and most importantly - part of the whole experience of the show is for the attendees to experience the Oregon Coast and everything it has to offer. It is our hope that the Event would increase tourism for the Oregon Coast and capture the hearts of every visitor to return year after year.